



UK Rate Card 2009

Category	CPC
Computers	£0.35
Electronics	£0.35
Software	£0.35
Cameras	£0.35
Jewellery & Watches	£0.35
Video Games	£0.25
Appliances	£0.35
Furniture	£0.35
Indoor Living	£0.35
Outdoor Living	£0.35
Health & Beauty	£0.30
Babies & Kids	£0.30
Office	£0.30
Musical Instruments	£0.30
Clothing	£0.30
Sporting Goods	£0.25
Toys	£0.25
Flowers & Gourmet	£0.25
Movies & Music	£0.20

Sub Category	CPC
Camcorders	£0.45
Digital Cameras	£0.45
Printers	£0.40
Flat Panel Monitors	£0.45
PDAs	£0.45
Laptops	£0.40
Desktops	£0.40
GPS	£0.45
Projectors	£0.40
DVD Recorders & Players	£0.45
Servers	£0.45
MP3 Players	£0.40
Ink & Toner	£0.45
Copier & Fax Machines	£0.40
Plasmas & LCD Televisions	£0.52
Projection TVs	£0.52
Blu-Ray/HD-DVD	£0.40
Vacuum Cleaners	£0.40
Washer/Dryer	£0.40
Washer	£0.40
Large Kitchen Appliances	£0.40
Consoles & Accessories	£0.35
Hair Tools	£0.35
Fragrance	£0.35
Digital Camera Accessories	£0.20
Cables & Adapters	£0.20
Laptop Accessories	£0.20
MP3 Accessories	£0.20
Video Cables (Electronics)	£0.20
Mobile Headsets	£0.20
Printer Accessories	£0.20
Flowers	£0.30

Logo Listings are charged at an extra 5p CPC

Featured Merchant is charged at an extra 8p CPC